

(A. 94)

No. of Printed Pages: 01
SARDAR PATEL UNIVERSITY
M. COM. (CBCS) (SEMESTER - IV)
SATURDAY, 18TH APRIL, 2015
TIME: 2.30.P.M. TO 05.30.P.M.

COURSE TITLE: INTERNATIONAL BUSINESS ENVIRONMENT

SUBJECT CODE: PB04CCOM01

MAXIMUM MARKS: 70

NOTES:

- 1. ALL QUESTIONS CARRY EQUAL MARKS.**
- 2. FIGURES TO THE RIGHT INDICATE MARKS OF THE QUESTION.**
- 3. ANSWERS TO THE TWO SECTIONS ARE TO BE WRITTEN NUMBER WISE IN THE ANSWER BOOK.**
- 4. ANSWERS SHOULD BE PRECISE AND TO THE POINT ONLY.**

SECTION-I

QUE: 1 Define International Business and International Business Environment. Which Internal factors has a bearing on the International Business. **(18)**

OR

QUE: 1 Describe the Evolution of International Business. Discuss the importance and features International Business Environment. **(18)**

QUE: 2 Define International Investment. Discuss different forms of making foreign Investment. And also explain the significance of Foreign Investment for the growth of the country? **(17)**

OR

QUE: 2 Which factors are affecting the Foreign Investment and also discuss the Growth of FDI. **(17)**

SECTION-II

QUE: 3 Define Multinational Corporation? Which Organizational Models are used for **MNCs**. And also discuss the Merits and Demerits of **MNCs**. **(18)**

OR

QUE: 3 Write a Note on GATS, GATT, TRIMS AND TRIPS. **(18)**

QUE: 4 Write a Note on Export Promotion and Free Trade Area. **(17)**

OR

QUE: 4 Discuss the **INCHOTERMS**: FOB AND DDP AND CIF **(17)**