

SEAT No. _____

No. of Printed Pages : 1

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SARDAR PATEL UNIVERSITY

M.Com. Examination, 4th Semester

Saturday, 8th April 2017

Session: Time: 2.00 pm am to 5.00pm

Subject/ Course Title: Entrepreneurship Management (PB04ECOM06)

Note: Figures to the right indicate full marks
Use separate answer books for Section-I & II

Total Marks: 70

SECTION-I

Q. 1 Describe the various factors affecting the choice of location of an enterprise. **[18]**

OR

Q. 1 Discuss the need and types of Incentives and Subsidies given to small enterprises. **[18]**

Q.2 Describe the growth sources for a entrepreneurship development **[17]**

OR

Q.2 Write a note on: **[17]**
a) Franchising
b) Merger & Acquisition

SECTION-II

Q. 3 Discuss the main problems of entrepreneurship. **[18]**

OR

Q. 3 Discuss main causes and consequences of industrial sickness. **[18]**

Q.4 Write note on: **[17]**
a) Exit Strategy of entrepreneurs
b) Liquidation

OR

Q.4 Explain the broad categories in which venture can be classified. **[17]**
