

(85) Seat No.: _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
M.COM. (3rd Semester) Examination (CBCS) (NC)
RESEARCH METHODOLOGY – PB03CCOM01

Time: 02:00 pm to 5:00 pm

Total Marks: 70

Date: 27-03-2017, Monday

Note: Figures to the right indicates full marks of the questions.

SECTION - I

Q.1 State the stages of research process and distinguish between research methods and research methodology. (17)

OR

Q.1 Explain the types of research and write a short note on motivation in research. (17)

Q.2 What is T-test? Explain its various types and steps in details. (18)

OR

Q.2 Clarify the concepts of research and research proposal and discuss about the research proposal to be prepared by researcher. (18)

SECTION - II

Q.3 What are the types of interview? Discuss the advantages and disadvantages of personal interview method of data collection. (17)

OR

Q.3 What are the sources of secondary data and primary data? Discuss its advantages and limitations in detail. (17)

Q.4 Discuss the importance and types of research report and write a short note on synopsis of research report. (18)

OR

Q.4 State the precautions of report writing and discuss its steps and limitations. (18)

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