

Sc

SEAT No. _____

No. of printed pages: 02

[113/114/A33]

SARDAR PATEL UNIVERSITY
B.Sc. (Home) (IVth Semester) Examination
Monday, 26th March 2018
02:00 p.m. to 05.00 p.m.

Sub: Communication Process in development (UH04 FCOM01)

Total Marks: 60

Q.1 Enlist the advantages and disadvantages of EXHIBITION and GENERAL MEETING. (10)

OR

Q.1 How media can be use to enhance the teaching –learning capacity of Children and teenagers? (10)

Q.2 Answer the following: (any three) (15)

- 1) Discuss the fish bowl method in detail.
- 2) Enlist the procedure for House visits.
- 3) Write down the advantages and disadvantages of group discussion.
- 4) Explain about Puppetry method.

Q.3 Fill in the blanks: (05)

- 1) _____ type of letter contains same content.
- 2) Periodicals is also called as _____.
- 3) _____ is a written or printed work consisting of pages glued together.
- 4) Communis is _____ language word.
- 5) Lasswells model of communication contains _____ elements.

Q.4 Write short notes: (any three) (15)

- 1) Letter
- 2) Communicator related gaps in Communication
- 3) Role Play
- 4) News Paper

Q.5 Explain the terms: (any five) (10)

- 1) Riddles
- 2) Brain storming
- 3) Demonstration method
- 4) Folk media
- 5) Bulletin
- 6) Documentary Film

Q.6 Match A with B: (05)

A	B
1 A letter should contain	Is one way communication.
2 Television	Is a two way communication.
3 Intra personal communication	Is an audio-visual aid.
4 Interpersonal communication	Proper margin.
5 Feed back	Possibility to make change.

(1)

P.T.O.

