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SEAT No. _____

No. of printed pages: 01

SARDAR PATEL UNIVERSITY
(B.COM.) BACHELOR OF COMMERCE (HONOURS) – SEMESTER - VII
FRIDAY, 10th NOVEMBER 2017
02.00 P.M. TO 04.00 P.M.
ORGANIZATIONAL BEHAVIOR FOR MANAGERS – UB07CCOM03

Total Marks: 60

Note: 1. All the questions have internal options.
2. Figures to the right indicate full marks.

Q-1 Define the term 'Organizational Behavior'. Describe the scope of OB and discuss fully the various contributing disciplines to OB. [15]

OR

Q-1 What do you mean by Organizational Behavior? Elaborate the main key elements of OB and write down the necessity for studying OB. [15]

Q-2 Clarify the concept of 'Personality'. Explain the different theories of Personality. Also write a note on the Personality traits of the Indian managers. [15]

OR

Q-2 Give the meaning of 'Perception' and 'Sensation'. Elaborate fully the Perceptual process with the help of suitable illustrations. [15]

Q-3 Explain the term 'Learning' in the context of Organizational Behavior. What are the Principles of Learning in an Indian organisation? [15]

OR

Q-3 Describe at length the significant determinants of Learning with an appropriate and practical examples. [15]

Q-4 Discuss briefly the nature of Motivation by giving the meaning of Motivation. Explain in detail the various theories of Motivation with the suitable examples. [15]

OR

Q-4 Give the meaning of Group Dynamics, Group Norms and Group Cohesion. What are the Characteristics of Group and describe at length the different types of Groups being formed in an organisation. [15]