

SEAT No. _____

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SARDAR PATEL UNIVERSITY

B.COM.-VTH SEMESTER (CBCS)

FRIDAY, 17TH NOV. 2017
02:00 P.M. TO 04:00 P.M.

MANAGEMENT OF FINANCIAL SERVICES: UB05ECOH03

TOTAL MARKS: 60

Q-1 Define Merchant Banking. State the origin & scope of Merchant Banking. 15

OR

Q-1 State the SEBI Guidelines for Merchant Bankers. 15

Q-2 What is Lease Financing? Discuss the various types of Leasing. 15

OR

Q-2 Define Hire Purchase & discuss its features. 15

Q-3 What is Mutual Fund? Explain the advantages of Mutual Funds. 15

OR

Q-3 What is Credit Rating? Discuss the benefits of Credit Rating to investors. 15

Q-4 Define Merger. Explain the types of Mergers. 15

OR

Q-4 Define Venture Capital & State the importance of Venture Capital. 15

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