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SEAT No. \_\_\_\_\_

**SARDAR PATEL UNIVERSITY**

VALLABH VIDYANAGAR – 388 120

**B.Com FOURTH SEMESTER (CBCS) EXAMINATION**

**WEDNESDAY, APRIL 19, 2017**

**UB04ECOM06 LOGISTIC MANAGEMENT**

**TIME: 10.00 A.M. TO 12.00 P.M.**

**TOTAL MARKS: 60**

Note: Figures to the right indicate marks.

Draw diagrams and cite examples wherever necessary.

- Q.1 Define Logistic Management and Explain the Components of Logistic Management. (15)
- OR**
- Q.1 Explicate the Role and the Objectives of Logistic Management. (15)
- Q.2 Clarify in detail the Logistical Integration. (15)
- OR**
- Q.2 Write a note on: (15)
- (a) Customer Service and Global Logistics
- (b) Logistical Resources (Information & Forecasting)
- Q.3 What do you mean by Warehousing? Explain its functionality. (15)
- OR**
- Q.3 Write a Short note on: (a) Transportation Management and (b) Material handling and packaging in warehouse. (15)
- Q.4 Explain in detail the basic concepts of Inventory and the classification of inventory. (15)
- OR**
- Q.4 Write a short note on (a) Concept of EOQ and (b) ABC Analysis. (15)
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