

56-2

SARDAR PATEL UNIVERSITY**BBA (ITM) SEMESTER VIII****FRIDAY 22nd APRIL 2016****TIME: 02:30P.M TO 04:30P.M****UM08EBBI06 STRATEGIES FOR CHANGE MANAGEMENT****MARKS: 60****NOTE: Figures to the right indicate marks.**

Q.1 Discuss at length the process of creation of organizational culture. **[15]**

OR

Q1 [A] "The concept of spirituality has existed in society since the emergence of religion, but it has not found, a place until recently in the literature of management of which organizational behaviour is a part." Clarify the statement in context of need for spirituality. **[08]**

[B] What is the impact of organizational culture in organizations? Explain. **[07]**

Q.2 Elaborate the concept of HRD with its features, objectives & functions. **[15]**

OR

Q.2 [A] Distinguish HRM & HRD. **[08]**

[B] What is HRD as a total system? Explain. **[07]**

Q.3 "Line and staff organization refers to a pattern in which staff specialists advise managers to perform their duties." Explicate the statement in context of line & staff organization structure. **[15]**

OR

Q.3 [A] What are the merits & demerits of line organization structure? Elucidate. **[08]**

[B] Write a brief note on components of good organization structure. **[07]**

Q.4 Give detailed explanation of interpersonal behavior in international context. **[15]**

OR

Q.4 [A] State briefly the trends in International business. **[08]**

[B] Write a note on organizational characteristics in international business. **[07]**