

SEAT No. \_\_\_\_\_

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**SARDAR PATEL UNIVERSITY****B.B.A. (HON) TTM (4 Years) EXAMINATION****SEMESTER-VII****MONDAY, 27<sup>th</sup> NOVEMBER 2017****10.00 A.M TO 12.00 P.M****UM07EBBT03****TOURISM IN WESTERN REGION OF INDIA****TOTAL MARKS: 60**

Note: 1. Figures to the right indicate marks of the questions.  
2. Answers should be precise and to the point.

Q.1 Explain the following terms of Gujarat and Daman & Diu. (15)marks

- Folk Music & Dance
- Adventure Sports

**OR**

Q.1 Explain about the Arts, Crafts & Shopping in Gujarat and Daman & Diu.

Q.2 Explain about the Major destinations as Archaeological & Historical in the Rajasthan state. (15)marks

**OR**

Q.2 Explain the Adventure Sports & Special Interest Tours in Rajasthan.

Q.3 Explain the following terms in Madhya Pradesh. (Attempt any 02) (15)marks

- Arts & Crafts
- Shopping
- Festivals

**OR**

Q.3 Explain about the Forts and Museum in the Madhya Pradesh.

Q.4 Explain about the Religious & Natural cities of Maharashtra state. (15)marks

**OR**

Q.4 Explain the following terms of Maharashtra state. (Attempt any 02)

- Adventure sports
- Cuisine
- Dances

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