

SEAT No. _____

No. of printed pages 01

[1 & A-2] SARDAR PATEL UNIVERSITY
BBA (ITM) SEMESTER VII
FRIDAY 1st DECEMBER 2017
TIME 10:00 AM TO 12:00 PM
UM07EBBI06
ORGANIZATIONAL CHANGE

MARKS: 60

NOTE: Figures to the right indicate marks.

Q.1 What is organizational effectiveness? Brief out the factors in [15]
organizational effectiveness.

OR

Q1 Write notes on: [15]
• Managerial Effectiveness.
• Strategic Constituencies Approach.

Q.2 [A] Define organizational change and describe briefly the stages in [08]
organizational growth & change.

[B] Explain in brief the role of change agents. [07]

OR

Q.2 [A] What is strategic planning? Clarify its importance. [08]

[B] Give a note on: Chain effect of change. [07]

Q.3 Define stress and discuss at length causes of stress. [15]

OR

Q.3 [A] Write an explanatory note on: Individual coping strategies of stress [08]
management.

[B] Write a brief note on: Rustout. [07]

Q.4 Explain in detail the theories of work design. [15]

OR

Q.4 Write notes on: [15]

- Work design options.
- Work schedule options.

*****X*****