

SEAT No. \_\_\_\_\_

No. of Pages: 101

[3 & A-5]

**SARDAR PATEL UNIVERSITY**  
**BBA (ITM) VII - SEMESTER (4 Years)**

**Tuesday, 21<sup>th</sup> November 2017**

**10.00 AM to 12.00 PM**

**ENTREPRENEURSHIP AND SMALL BUSINESS - UM07FBBI01**

**Total Marks: 60**

**Note:** Figures to the right indicate marks of the questions.

Q.1. Explain the types and qualities of an Entrepreneur. (15)

**OR**

Q.1 Examine the Skills of successful entrepreneur. Examine the Entrepreneurial (15)  
pitfalls.

Q.2 Examine the Factors of Entrepreneurship Motivation. Explain the achievement of (15)  
Motivation.

**OR**

Q.2 Explain the concept of MSME. Elaborate the MSME Development Act 2006. (15)

Q.3 Explain the searching and evaluating the opportunities. State the planning of (15)  
business venture.

**OR**

Q.3 Examine the Project feasibility analysis. Explain the venture capital funding. (15)

Q-4 Explain the concept of Entrepreneurship Development Programme. Examine the (15)  
role of Government in entrepreneurship development.

**OR**

Q-4 Elaborate the emerging strategic approaches for small scale Entrepreneurs. (15)

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