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(A-27) Seat No: _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

Fourth Year B.B.A. (ITM) Examination, Semester – VII (NC)

Entrepreneurship & Small Business (UM07FBB101)

2nd May 2016, Monday

Time: 2:30 PM TO 4:30 PM

Total Marks: 60

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- Q-1 (A) Explain the concept of entrepreneur, entrepreneurship and intrapreneur with appropriate illustration of Indian businessmen. (07)
- (B) Discuss the role of entrepreneurs in economic development. (08)
- OR**
- Q-1 (A) Discuss types of entrepreneurs. (07)
- (B) What are the qualities required to become a successful entrepreneur? Explain in detail. (08)
- Q-2 What is entrepreneurial motivation? Discuss the factors that motivate people to become an entrepreneur. (15)
- OR**
- Q-2 (A) Write detailed note on Achievement Motivation. (07)
- (B) Define MSME (Micro, Small and Medium Enterprises) as per MSME Development Act 2006. (08)
- Q-3 As an entrepreneur, how would you estimate the requirement of finance for your enterprise? Also discuss the role of Venture capital funding in financing new projects. (15)
- OR**
- Q-3 Discuss concept and types of project report. Also discuss guideline for formulation of Project report. (15)
- Q-4 What is Entrepreneurship Development Program? Discuss the role of EDII and Government in Entrepreneurship Development. (15)
- OR**
- Q-4 Discuss emerging strategic approaches for small scale entrepreneurs which help them to strengthen their sustainability. (15)

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