

SEAT No. _____

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SARDAR PATEL UNIVERSITY

B.B.A. [HONOURS][ITM] - VIIth Semester

Tuesday, 28th November, 2017

Session: Morning Time: 10.00 a.m. To 12.00 p.m.

Subject Code: UM07EBBI04

Subject: Investment Analysis & Portfolio Management - 1

Total Marks: 60

- Q1[a] Discuss the various investment avenues available to investors. [15]
OR
- Q1[a] Write a note on: [15]
1. Investment opportunities for foreign citizens of Indian origin
2. Sources of investment information
- Q2[a] Briefly explain the types of financial markets. [15]
OR
- Q2[a] Give brief introduction of BSE, NSE and OTCEI. [09]
Q2[b] What are financial assets? Discuss the properties of financial assets. [06]
- Q3[a] Write a note on: [15]
1. Economic forecasting
2. Industry life cycle analysis
OR
- Q3[a] Examine and illustrate the role of SWOT analysis in the industry analysis. [08]
Q3[b] Explain the relevance of economic analysis and international investment. [07]
- Q4[a] What are the problems of financial statement analysis? [07]
Q4[b] Discuss the guidelines for financial statement analysis. [08]
OR
- Q4[a] You are presented with the following figures prepared from the audited balance sheet of Fair Dealings Ltd. [10]

Particulars	Amount (Rs.)
Assets:	
Debtors	30,000
Stock	50,000
Plant Equipment	12,000
Buildings	10,000
	1,02,000
Liabilities:	
Bank	11,000
Trade creditors	25,000
P&L A/c	10,000
Paid up capital (Rs. 10 per share, Rs. 7.5 paid)	56,000
	1,02,000
Sales	1,00,000
Gross profit	25,000
Net profit	5,000

C.P.T.O.)

