



No. of Printed Pages: 01

**SARDAR PATEL UNIVERSITY**  
**B.B.A (HM/TTM) 7<sup>th</sup> - SEMESTER**  
**DATE: 22 /11/2017, WEDNESDAY**  
**10:00 A.M. TO 12:00 P.M.**  
**ENTREPRENEURSHIP DEVELOPMENT**  
**UM07CBBH01/ T01**

Total Marks: 60

Note: 1. Figures to the right indicate marks of the questions.  
 2. Answers should be precise and to the point.

- Q.1.** Define Entrepreneur. What are the Types of Entrepreneur? [15]  
**OR**
- Q.1.** (A) Give the difference between entrepreneur and intrapreneur. What are the [08]  
 qualities of an entrepreneur?  
 (B) Explain the role of Entrepreneurs in Indian economic Development. [07]
- Q.2.** Explain the factors influencing Entrepreneurship Growth. What are the [15]  
 characteristics of an entrepreneurship?  
**OR**
- Q.2.** (A) Discuss the theories of entrepreneurship in detail. [08]  
 (B) What are the causes of slow Growth of Entrepreneurship in India? [07]
- Q.3.** (A) Write a note on: McClelland's Acquired Theory. [08]  
 (B) Concept and Role of EDP. Explain. [07]  
**OR**
- Q.3.** What do you mean by motivation? Discuss Maslow's need hierarchy theory with [15]  
 all needs in detail.
- Q.4.** Explain Social entrepreneurship and women entrepreneurship. What are the [15]  
 greatest problems of women entrepreneurship?  
**OR**
- Q.4.** Write notes on the following: [08]  
 (A) Rural Entrepreneurship. [07]  
 (B) International entrepreneurship.

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