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Seat No: _____

No. of printed pages: 01

SARDAR PATEL UNIVERSITY
BBA (ITM) SEMESTER VI
MONDAY 9th APRIL 2018
TIME: 10:00AM TO 12:00PM
UM06EBBI06 ORGANIZATIONAL BEHAVIOUR-II

MARKS: 60**NOTE: Figures to the right indicate marks.**

- Q.1 Define perception and discuss at length the perceptual selectivity [15]
OR
- Q1 [A] Explain the various methods of developing perceptual skills. [08]
 [B] Write a note on importance of perception. [07]
- Q.2 Discuss at length the factors in resistance to organization change. [15]
OR
- Q.2 Write a descriptive note on Conflict Management. [15]
- Q.3 Discuss the steps for developing a sound organizational culture. [15]
OR
- Q.3 [A] Give explanation on impact of organizational culture. [08]
 [B] Clarify briefly the types of organizational culture. [07]
- Q.4 Define the term organizational development .Explicate the concept with its nature and process. [15]
OR
- Q.4 Discuss in detail MBO as an OD intervention technique. [15]