

SEAT No. _____

No. of printed pages: 01

[38A2]

SARDAR PATEL UNIVERSITY

T.Y.BBA (Honours) (ITM SEM-VI) EXAMINATION 2016-17

Saturday, 8th April 2017

10:00 a.m to 12:00 p.m.

UM06EBBI06 ORGANISATIONAL BEHAVIOUR -II

TOTAL MARKS: 60

NOTE: 1) All questions have internal choices.

2) Figures to the right indicate full marks of the question.

Q1 Write a detailed note on: Perceptual selectivity including external and internal factors. (15)

OR

Q1(A) Discuss the importance of perception. (08)

(B) Write a note on sensation v/s perception (07)

Q2 How to overcome resistance to organizational change? Discuss (15)

OR

Q2 Write a detailed note on positive and negative aspects of conflict. (15)

Q3 Describe the steps for developing a sound organizational culture. (15)

OR

Q3 Discuss the characteristics and functions of organizational culture. (15)

Q4 What is organizational development? Explain process of organizational development. (15)

OR

Q4 What is organizational development? Write a detailed note on sensitivity training and team building. (15)

ALL THE BEST