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(A 48)

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SARDAR PATEL UNIVERSITY  
B.B.A(ISM) VI – Semester (NC) (2010 Batch)  
2015

Monday, 16<sup>th</sup> March  
02:30 P.M. to 04:30 P.M.

CORPORATE ETHICAL PRACTICES –UM06FBBS01

Maximum Marks: 60

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Note: Figure in bracket indicates marks of question.

Q.1 What do you mean by Business Ethics? Why it is required to follow ethics in business? Explain the principles of business ethics. (15)

OR

Q.1 What are the factors affecting Business Ethics? (15)

Q.2 How would you define SRB? How SRB works towards its stakeholders? (15)

OR

Q.2 What are the arguments in favour and against the corporate social responsibility? (15)

Q.3 Define corporate governance. Discuss the importance of corporate governance in detail. (15)

OR

Q.3 Explain the determinants of corporate governance in depth. (15)

Q.4 Focus on Micro and Macro dimensions of social accounting in detail. (15)

OR

Q.4 How to report on social cost benefit information? Throw light on social accounting in India. (15)