

(4)

SEAT No. \_\_\_\_\_

No. of Printed Pages : 1

**SARDAR PATEL UNIVERSITY****B.B.A (International Business) Semester – VI****Code: UM06CBBF06/B06****Subject: Project Management & Report****Date: 05-04-2018****Time: 10:00A.M to 12:00P.M.**

Thursday

**Total Marks: 60**

- Q-1 (a) What is Project? Give its Characteristics. 08
- (b) Explain the different classification of projects. 07
- OR**
- Q-1 Explain and illustrate the Aspects of project. 15
- Q-2 Explain the terms- a) Project management, b) Project idea, c) Project identification. 15
- OR**
- Q-2 What is project formulation? Explain its process. 15
- Q-3 Give introduction about Project report. Discuss its contents. 15
- OR**
- Q-3 Give Proforma of project report with hypothetical example. 15
- Q-4 What is project appraisal? Explain its steps 15
- OR**
- Q-4 Write a short note on following: 15
- (a) Managerial Appraisal
- (b) Technical Appraisal