

(2 & A-5)

SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

BBA General (Semester-VI)

Global Business Environment

UM06CBBA03/F03

31st March, 2017, Friday

10:00 A.M. TO 12:00 Noon

Note:

1. Total marks 60
2. Figures to the right indicate marks
3. Cite illustrations wherever necessary

Que-1 What is Global Business Environment? Explain the strategies for India for going global. [15]

OR

Que-1 Write notes on : [15]

- a) Components of Globalization
- b) Merits and Demerits of MNEs to the host countries

Que-2 Give the meaning of International Investment. Discuss the factors affecting foreign investment in India also give the significance of foreign investment in India. [15]

OR

Que -2 Write notes on: [15]

- a) Growth of foreign Investment
- b) Foreign investment in India

Que-3 Discuss the concept of World Trade Organization (WTO) and also explain the functions of it. [15]

OR

Write notes on : [15]

- a) Dispute Settlement Mechanism,
- b) Functions of WTO

Que-4 Explain the objectives, organisational structure and functions of International; Monetary Fund(IMF) [15]

OR

Que-4 Write notes on : [15]

- a) South Asian Association for Regional Cooperation (SAARC)
- b) European Union (EU)

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