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No. of Printed Pages : 1

(A-26 & A-27)

SARDAR PATEL UNIVERSITY

T.Y.BBA (GEN) (SEM - VI) EXAMINATION (2010 BATCH) (NC)

UM06CBBA03/08 – GLOBAL BUSINESS ENVIRONMENT

DATE-17/03/2017

DAY- FRIDAY

TIME- 02.00 PM TO 04.00 PM

MARKS-60

Q: 1. A What is Global Business environment? Explain its components **08**

Q: 1. B Discuss the various strategies for India going global. **07**

OR

Q: 1. What is MNE (Multinational Enterprises) free trade? Explain its merits and Demerits. **15**

Q: 2. What is International investment? Explain the significance of it. **15**

OR

Q: 2. Explain the factors influencing international investment in detail. **15**

Q: 3. Write a details note on GATT –General Agreement on Trade and Tariffs. **15**

OR

Q: 3. Write a details note on WTO –World Trade Organization. **15**

Q: 4. Write a details note on IMF (International Monetary Fund) **15**

OR

Q: 4. Write a detail note on SAARC(South Asian Association for Regional Cooperation) **15**

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