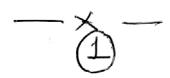
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CH	SARDAR PATEL UNIVERSITY	
	B.B.A SEM VI (GENERAL) EXAMINATION (2010	Batch)
	2016	
	Tuesday, 10th May.	
	2.30 p.m. to 4.30 p.m.	
	UM06EBBA03/08-Advanced Human Resource Management -	II
	Maximum	
Note:	Figures to the right indicated full marks of the questions.	
Q-1	Define Perception. Explain Perceptual process in detail.	15
	OR	
Q-1 (A)	Differentiate between Sensation and perception.	08
(B)	Write note on "Perceptual Selectivity"	07
Q-2	Explain positive and negative aspects of conflicts in detail.	15
	OR	
Q-2 (A)	Explain various stages of conflicts in detail.	09
(B)	Write note on "Conflict management."	06
Q-3	Define Organisational Culture. Explain its types in detail.	15
	OR	
Q-3 (A)	Explain various steps of developing Organisational Culture in detail.	09
(B)	Explain functions of Organisational Culture.	06
Q-4	Define Organisational Development. Explain its types in detail. OR	15



Explain future trends of Organisational Development interventions in detail.

Q-4