[6/A-7] Seat No: _____

No. of printed page: 1

SARDAR PATEL UNIVERSITY BBA (General) (VI Semester) Examination Friday, 7th April 2017

10.00 am - 12.00 pm UM06EBBA03 - Advance Human Resource Management II

	Total Mar	rks: 60
Not	e: Figures to the right indicate full marks.	
Q.1	What is Perception ? Explain its importance.	(15)
	OR	
Q.1	What is Perceptual Selectivity? Explain the various factors affecting Perception.	(15)
Q.2	What is Conflict ? Explain the Positive and Negative aspects of Conflict.	(15)
	OR	,
Q.2	Explain Conflict Management in detail.	(15)
Q.3	Derive the term Organizational Cultures. Explain its functions.	(15)
	OR	
Q.3	Explain the various steps for developing a Sound Organizational Culture.	(15)
Q.4 1) 2) 3)	Write short notes (Any Two): Types of OD Interventions. Future trends of OD Interventions Process of OD.	(15)

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