

[A-6-A-7] Seat No. : \_\_\_\_\_

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**SARDAR PATEL UNIVERSITY**  
**B.B.A. ( VI Semester) (General & Hon.) Examination**  
**2017**

**Wednesday, 22<sup>nd</sup> March**  
**2.00 p.m. to 4.00 p.m.**

**UM06EBBA08 : Advanced Human Resource Management-II**

Note : Figures to the right indicate marks.

**Total Marks : 60**

- Q.1 Define the term Perception. Explain its importance. [15]
- OR**
- Q.1 What is Perceptual Selectivity ? Explain the various factors affecting Perception. [15]
- Q.2 What is Conflict ? Explain the Positive and Negative aspects of conflict. [15]
- OR**
- Q.2 Discuss the strategies of conflict management. [15]
- Q.3 Explain the concept of organizational culture, Also discuss its functions. [15]
- OR**
- Q.3 Discuss the various steps for developing a Sound Organizational Culture. [15]
- Q.4 Write short notes (**Any Two**) [15]
- (1) Nature of organizational development
  - (2) Process of organizational development
  - (3) Types of OD Interventions.
  - (4) Future trends of OD.

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