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[507A42]

SARDAR PATEL UNIVERSITY

T.Y.B.B.A. SEMESTER- V (INTERNATIONAL BUSINESS)

Tuesday, 22nd November, 2016.

Time: 2.00 pm to 4.00 pm

UM05CBBB04: Tourism and Travel Management

Total marks: 60

- Q.1 What is Tourism? Discuss in detail the 4 A's of Tourism by suitable examples. (15)

OR

- Q.1 Write short notes:

- a) Present status of Tourism in India (08)
b) History of Tourism. (07)

- Q.2 Write short notes:

- a) Eco Tourism (Example of any one Eco Tourism spot in India). (08)
b) Agro rural Tourism (Example of any one Agro rural Tourism spot in India). (07)

OR

- Q.2 Write short notes:

- a) MICE religious. (07)
b) Impact of Tourism. (08)

- Q.3 Write short notes:

- a) Retail Travel Agent. (07)
b) Wholesale Travel Agent. (08)

OR

- Q.3 Discuss in detail various functions of Travel Agent by suitable examples. (15)

- Q.4 What is Passport? Discuss in detail various types of Passport and requirements for it. (15)

OR

- Q.4 Define Visa. Discuss in detail various types of Visa and requirements for it. (15)

☺ ALL THE BEST ☺