

SEAT No. _____

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[7]

SARDAR PATEL UNIVERSITY**BBA (ITM) (4 Years) (NC) V Semester****Tuesday, 7th November 2017****Morning Session, 10 am to 12 noon****UM05EBBI06 Organisational Behaviour – I****Total Marks: 60****Note: Figures to the right hand side of the question indicates marks**

Q. 1. Define Organisational Behaviour. Explain in detail factors affecting human behavior at work. (15)

OR

Q. 1. A Write a note on Elements of organisational behavior. (05)

Q. 1. B Write a note on contributing disciplines of organisational behavior. (05)

Q. 1. C Write a note on model of human behavior and their limitations. (05)

Q. 2. Clarify the concept of Social systems. Discuss in detail Role and Prepositions (15)

OR

Q. 2. A Write a note on Funtional actions. (05)

Q. 2. B Write a note on dysfunctional actions. (05)

Q. 2. C Write a note on Social culture. (05)

Q. 3. Clarify the concept of Personality. Explain in detail Freudian and Neo Freudian stages of personality. (15)

OR

Q. 3. A Write a note on Factors affecting learning. (05)

Q. 3. B Write a note on determinants of personality. (05)

Q. 3. C Write a note on classical conditioning theory. (05)

Q. 4. Clarify the concept of Group. Discuss in detail Characteristics and factors affecting growth of group dynamics (15)

OR

Q. 4. A Write a note on Stages of Group Development. (05)

Q. 4. B Write a note on Group Norms. (05)

Q. 4. C Write a note on Group Cohesiveness. (05)
