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SEAT No. _____

No. of printed pages: 01

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SARDAR PATEL UNIVERSITY

T.Y.BBA (ITM) (SEM-V) EXAMINATION 2017

Monday, 20th November, 2017

10:00 a. m to 12:00 p. m.

UM05SBB101 Social Entrepreneurship

TOTAL MARKS: 60

NOTE: 1) All questions have internal choices.

2) Figures to the right indicate full marks of the question.

Q1 What is social entrepreneurship? Explain the needs/benefits of social entrepreneurship. (15)

OR

Q1 What is social entrepreneurship? Discuss the areas of social entrepreneurship. (15)

Q2 Explain the concept of women entrepreneurship and discuss the problems faced by women entrepreneurs. (15)

OR

Q2 Write a note on: (15)

1. Steps adopted by government in the development of women entrepreneurship.
2. Women Associations

Q3 Why rural entrepreneurship is required in India? Explain the problems faced by rural entrepreneurs. (15)

OR

Q3 Write a note on: (15)

1. NGO & rural entrepreneurship
2. Development of rural entrepreneurship in India

Q4 Discuss the global trends in social entrepreneurship. (15)

OR

Q4 List out the contributions of different social entrepreneurs in India and abroad. (15)

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