

SEAT No. _____

No. of Printed Pages: 01

[2 & A-3]

SARDAR PATEL UNIVERSITY
TY BBA (ITM) SEM-V (4 Years) (NC)
EXAMINATION – Nov-2017
Saturday, 18th November, 2017
Global Business Affairs
UM05EBBI08

Time: 10:00 A.M to 12:00 P.M

Marks: -60

Note: - 1) Figures to the right hand side of the question indicate their marks.
 2) Draw diagrams and give examples wherever necessary.

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| Q.1[A] | What is globalization? Describe the dimensions and different stages of globalization. | 08 |
| [B] | Describe the essentials conditions for globalization. | 07 |
| OR | | |
| Q.1[A] | Explain in brief the globalization of world economy. | 07 |
| [B] | Write down the advantages and disadvantages of globalization. | 08 |
| Q.2[A] | What is Regional Economic Integration? Discuss the types of economic integration. | 08 |
| [B] | Write a short note on theory of Custom Union. | 07 |
| OR | | |
| Q.2 | Write a short note on South Asian Association for Regional Cooperation (SAARC). | 15 |
| Q.3 | Describe the growth & significance of foreign investment. | 15 |
| OR | | |
| Q.3 | Define international investment. Also describe the concept and different factors affecting foreign investment. | 15 |
| Q.4 | Write a detail note on importance and dominance of Multinational Corporations. | 15 |
| OR | | |
| Q.4[A] | Define Multinational Corporations. Describe the different organizational Models of MNC's. | 08 |
| [B] | Write a short note on MNC's and International trade. | 07 |

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