

[21]

AT No. \_\_\_\_\_

No. of printed pages 01

**SARDAR PATEL UNIVERSITY**  
**BBA (ITM) SEMESTER V**  
**MONDAY 13<sup>th</sup> NOVEMBER 2017**  
**TIME 10:00 A.M TO 12:00 P.M**

UM05CBB106

**ENTREPRENEURSHIP AND SMALL BUSINESS****MARKS: 60****NOTE: Figures to the right indicate marks.**

**Q.1** Define entrepreneur & entrepreneurship also discuss in detail the factors that affect entrepreneurship. **[15]**

**OR**

**Q1 [A]** Give the difference between Entrepreneur & Intrapreneur. **[08]**  
**[B]** Write a brief note on: Entrepreneurial pitfall. **[07]**

**Q.2** Define Entrepreneurship motivation. Explain in detail the Achievement Motivation theory with Kakinada Experiment. **[15]**

**OR**

**Q.2** Explain the concept of MSME and make clear the MSME Development Act-2006. **[15]**

**Q.3** Give details relating to the concept of small scale business and clarify relations between small and large units. **[15]**

**OR**

**Q.3 [A]** What are the benefits of small scale business? Elucidate. **[08]**  
**[B]** Write a brief note on: GSFC. **[07]**

**Q.4** Explain the concept of EDP also explain objectives and need of EDPs. **[15]**

**OR**

**Q.4** What is EDII? Discuss the role of Government in Entrepreneurship Development. **[15]**

\*\*\*\*\*