

[6]

SEAT No. _____

No. of Printed Pages: 01

SARDAR PATEL UNIVERSITY
B.B.A. (ISM) (V Semester) EXAMINATION
Friday, 10th November 2017
10.00 a.m. to 12.00 p.m.
BUSINESS ETHICS
(UM05EBBS02)

Maximum Marks: 60

- Q.1** Clarify the concept of Ethics and Business Ethics. Explain in detail major factors affecting Business Ethics. **15**

OR

- Q.1 A** Write a note on Principles of Business Ethics. **10**
- Q.1 B** Examine in brief need of Business Ethics in success of business organisations. **05**
- Q.2** Write a note on any **THREE** of the following: **03×05=15**
- 1) Professional Ethics.
 - 2) International Ethics.
 - 3) Knowledge & Skill based Ethics.
 - 4) Production Ethics.
 - 5) HRM Ethics.

- Q.3** Write a detail note on Social Responsibility in India. **15**

OR

- Q.3** Clarify the concept of Social Responsibility and examine responsibilities towards various interest groups. **15**
- Q.4** Clarify the concept of Ethical Leadership and discuss in detail how leadership affects ethical functioning of business organisations. **15**

OR

- Q.4 A** Write a note on Normative theory of Business Ethics. **10**
- Q.4 B** Write a note on Traits of Ethical Leader. **05**

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