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No. of Printed Pages : 2

SARDAR PATEL UNIVERSITY
TYBBA[International Business] SEM - V
Global Business Environment - I
UM05CBBF05/B05

Date : 14/11/2017, Tuesday
TIME : 10 am to 12 pm

TOTAL MARKS : 60

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|-----------|--|----|
| Q.1 | Explain forms of International Business | 15 |
| OR | | |
| Q.1 | What are the methods can be used to enter in to International Business? | 15 |
| Q.2 | Explain the Methods of Privatization. | 15 |
| OR | | |
| Q.2 A) | State the Features of Liberalization. | 08 |
| B) | Mention the Features of Globalization. | 07 |
| Q.3 | Mention the Advantages & Disadvantages of MNC to host & home country. | 15 |
| OR | | |
| Q.3 | Define MNC and explain what are the factors contributed for the growth of MNC. | 15 |
| Q.4 A) | Explain Global Strategic Rivalry Theory. | 08 |
| B) | What are the factors affecting Terms of Trade. | 07 |
| OR | | |
| Q.4 A) | Explain Relative Factor Endowment Theory. | 08 |
| B) | Explain Porter's National Competitive Advantage Theory. | 07 |

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