

(59) Seat No.: _____

No. Of Printed Pages: 1

Sardar Patel University - v.v.nagar

External Examination November-2016

TYBBA (TTM) (HON) Semester -V

Subject: Sustainable Tourism, Code-UM05CBBT01

Date: 18/11/2016

Marks: 60

Day: Friday

Time: 2:00 To 4:00 PM

- Q.1 Define 'Sustainable Tourism'. Explain the concept & scope of sustainable tourism. 15
- OR
- Q.1 What do you mean by "Mass tourism" & "Alternative tourism"? Discuss with the help of example. 15
- Q.2 What is "Eco-tourism"? How it is co-related with sustainable tourism? Discuss in brief. 15
- OR
- Q.2 What are the resources of "Sustainable tourism"? Explain the view of 'UNWTO.' 15
- Q.3 What do you mean by "Environmental Impact"? Explain the various Environmental Indicators. 15
- OR
- Q.3 What are the challenges of sustainable tourism? Explain the strategic planning to sustainable tourism. 15
- Q.4 What are the principles of sustainable tourism project in India? Explain. 15
- OR
- Q.4 What is "Responsible tourism"? How it is helpful in growth of tourism? Discuss in brief. 15

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