

[4/23]

SEAT No. _____

No. of Printed Pages: 01

SARDAR PATEL UNIVERSITY**BBA (HONS) (HM/TTM) Examination Semester- 5 (NC)**

Day: Friday

Date: 10/11/2017

Time: 10:00 AM to 12:00 NOON

Session: Morning

Subject: BUSINESS ETHICS

Subject Code: UM05EBBH01/T01

Total Marks: 60

Figure in the right are the Marks

- Q:1 (A) Write a Note on: Principles of Business Ethics 08
 (B) Write a Note on: Need for Business Ethics 07

OR

- Q:1 Explain the term Business Ethics. What are the various Ethical issues 15
 in following proper Corporate Governance? Discuss.
 Q:2 (A) Write a Note on: Conservation of Natural Resources 07
 (B) Write a Note on: Air Pollution and Land Pollution 08

OR

- Q:2 Explain the relationship between Business and Environmental 15
 ethics. What kind of eco-friendly practices can be followed by the
 Companies today? Discuss.
 Q:3 (A) Write a Note on: Conflict of interest in Business decision 08
 (B) Write a Note on: Fairness and honesty 07

OR

- Q:3 Discuss the importance of ethical behavior at the work place. Also, 15
 discuss the guidelines for managing ethics at the work place.
 Q:4 (A) Write a Note on: Reasons for unethical behaviour 08
 (B) Write a Note on: Ethical behavior in Marketing 07

OR

- Q:4 What are the potential conflicts in Accounting and Finance? Discuss 15
 the fundamental principles regarding the ethics in Companies.

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

(1)