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SEAT NO. \_\_\_\_\_

No. of Printed Pages: (1)

**SARDAR PATEL UNIVERSITY****B.B.A. (HON) HM EXAMINATION****SEMESTER- V (NC)****Wednesday, 8<sup>th</sup> November 2017****10.00 am to 12 noon****UM05CBBH02****BASIC FOOD AND BEVERAGE SERVICE MANAGEMENT - II****TOTAL MARKS: 60**

**Note: 1. Figures to the right indicate marks of the questions.**  
**2. Answers should be precise and to the point.**

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|----|--------------------------------------------------------------------------------------------------------------------|----------|
| Q1 | Write the base, country, flavoring of any 5 Liqueurs and list any 5 Aperitifs?                                     | 15 marks |
|    | OR                                                                                                                 |          |
| Q1 | Explain Wine calendar in detail and also write any 5 wine terminology?                                             | 15 marks |
| Q2 | Define Bar and explain different types of bar with bar layout?                                                     | 15 marks |
|    | OR                                                                                                                 |          |
| Q2 | Prepare Bar Menu for a 5 star hotel property and also Job description of Bar tender?                               | 15 marks |
| Q3 | What are the different types of Menu? Explain Menu Merchandising in detail with examples?                          | 15 marks |
|    | OR                                                                                                                 |          |
| Q3 | How would you explain "Menu as the marketing tool" and also state what are the layout constraints in Menu writing? | 15 marks |
| Q4 | Write Short notes on<br>➤ Cider and Perry<br>➤ Types of beer<br>➤ Storage and Service of beer                      | 15 marks |
|    | OR                                                                                                                 |          |
| Q4 | Explain in brief the brewing process of manufacturing of beer?                                                     | 15 marks |

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