[11]

No. of Printed Pages:

SARDAR PATEL UNIVERSITY **BBA HM (HONS) V Semester**

Day- Thursday

Date - 16/11/2017

Session: Evening

Time: 10:00 am to 12:00 pm

Subject/ Course Code: UM05CBBH12

Subject/Course Title: Room Division Management

Total weight age/Marks: 60

Note: 1. Figures to the right indicate marks of the questions.			
		2. Answers should be to the point.	
Q.1.	(A)	Explain different color schemes used in interior designing.	[08]
	(B)	Describe various Window treatments.	[07]
		OR	
Q.1.	(A)	Give different types of flower arrangements.	[08]
	(B)	Explain different wall finishes.	[07]
Q.2.		Elaborate Guest cycle. (4Stages of guest's stay)	[15]
		OR	
Q.2.		Explain housekeeper's role in maintenance of interior design.	[15]
Q.3.	(A)	Describe concept and importance of MICE business.	[08]
	(B)	How to plan MICE business in hotels? Explain.	[07]
		OR	
Q.3.	(A)	Explain types of floor finishes.	[08]
	(B)	Draw lobby lay out and give functions of each area (Desk) of it.	[07]
Q.4.		Elaborate functions and methods of performance appraisal.	[15]
		OR	
Q.4.		Define the word 'motivation', and describe its functions in about 500 words.	[15]

