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(A-6)

SARDAR PATEL UNIVERSITY

TYBBA(FT) (Sem-V; CBCS; Regular) EXAMINATION

Monday, 23 March 2015

UM05CBBF05 : Global Business Environment - I

10.30 am to 12.30 pm

Total marks: 60

Note: (1) Answer should be to the point.

(2) Figures to the right indicate full marks of the question.

Q.1 Define international business environment. Discuss the factors influencing to international business environment. (15)

OR

Q.1 (a) Define international business and state its importance. (08)

(b) Discuss any seven methods of entry in international business. (07)

Q.2 What is globalization? Discuss the pros and cons of globalization. (15)

OR

Q.2 (a) Define liberalization. Discuss its main features in detail. (08)

(b) Write note on methods of privatization in India. (07)

Q.3 What is MNCs? Discuss its advantages and disadvantages. (15)

OR

Q.3 (a) Discuss the role of MNCs in India. (08)

(b) Describe the reasons for growth of MNCs. (07)

Q.4 Discuss the relative factors Endowment theory of international trade. (15)

OR

Q.4 (a) What are terms of trade? Discuss the factors affecting to terms of trade. (08)

(b) Discuss the types of terms of trade. (07)

*****THE END*****