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**SARDAR PATEL UNIVERSITY**  
**BBA (ITM) (Honours) Examination, Semester – IV (CBCS)**  
**Fundamentals of ERP**  
**UM04CBB104**

**Date: Monday 11<sup>th</sup> April, 2016**

**Time: 10:30 a.m. to 12:30 p.m.**

**Total Marks: 60**

Q – 1 [A] Define: ERP. Explain the reasons for growth of ERP Market in detail. [09]

[B] Write a note on: ERP Evolution [06]

**OR**

Q – 1 [A] Explain ERP with its Risk and Benefits in detail. [09]

[B] Explain in brief: [06]

a) Integrated Data Model

b) Integrated Management Information

Q – 2 [A] Explain Data Warehousing in detail. [09]

[B] Write a note on: OLAP [06]

**OR**

Q – 2 [A] Explain Data Mining in detail. [09]

[B] Write a note on: MRP – II [06]

Q – 3 [A] Define: Material Management Module and Explain it in detail. [10]

[B] What are the various functionalities of Quality Management Module? Explain in brief. [05]

**OR**

Q – 3 [A] Define: Plant Maintenance Module and Explain it in detail. [10]

[B] Explain Quality Management Module in brief. [05]

Q – 4 List out various ERP Implementation Life Cycle Phases and Explain each in detail. [15]

**OR**

Q – 4 Explain following Future Directions in ERP in detail [15]

a) New Business Segments and Application Platforms

b) Business Models and BAPIs

c) Web Enabling and Need based Applications

**~~~~~ Best of Luck ~~~~~**