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SARDAR PATEL UNIVERSITY

External Examination

B.B.A(ISM) –SEMESTER- IV EXAMINATION (CBCS)

2016

23rd April, Saturday

10.30 AM TO 12.30 PM

Organizational Behavior (UM04CBBS07)

TOTAL MARKS: 60

- Q.1 "Organizational Behavior is the combination of Various Disciplines." Comment 15
and discuss the role of various disciplines in Organizational Behavior

OR

- Q.1 A) Write down the challenges and roles of Organizational Behavior in modern 08
Organizations.

- B) Discuss in detail various characteristics of Organizational Behavior. 07

- Q.2 Explain the meaning of Power? Explain in detail its value and roots of power 15
with relevant example.

OR

- Q.2 What is Organization politics? Explain the reasons of Organizational Politics and 15
how managers handle it effectively?

- Q.3 "Change is a Universal truth." Elaborate the statement in term of meaning of 15
organizational change, discuss various factors affecting change.

OR

- Q.3 A) How human respond towards change? Discuss detail steps of planned change. 08

- B) 'People are not accepting change easily' why? How a good manager manages 07
resistance of change effectively?

- Q.4 Write note on (any two) 15

- a) Conflict Management
- b) Types of Conflict
- c) Causes of Interpersonal Conflict
- d) Causes of Intergroup Conflict

— X —
(D)