

[4/A-1]

SARDAR PATEL UNIVERSITY

B.B.A (ISM) IV- Semester Examination

16th April, 2018 (Monday)

UM04CBBS01 - MANAGEMENT INFORMATION SYSTEM - II

Time: 10:00 AM TO 12:00 PM

Total Marks: 60

- Q-1 (A) What are the different feedback loops? Explain any two in detail. 08
- (B) Explain in detail any four types of principle of controlling. 07
- OR
- Q-1 (A) What is control cycle? Discuss in brief the reason of delay in control cycle. 08
- (B) Write a short note on TQM and TQC. 07
- Q-2 What are the five moral dimension of the information age? Explain with diagram. 15
- OR
- Q-2 (A) "Key technology trends that raise Ethical Issues." Explain it. 08
- (B) Explain Ethical Analysis with five steps Process. 07
- Q-3 What is Knowledge Management System? Discuss in detail different types of knowledge Management System. 15
- OR
- Q-3 What do you mean by Knowledge? Explain Knowledge Management Chain value with five functions. 15
- Q-4 (A) What is System? List out the characteristics of system in detail. 08
- (B) What is System? Explain the strategy of System development. 07
- OR
- Q-4 (A) What is Information Security? Explain need of IS. 08
- (B) What is Data and Information? Explain in detail information Process System. 07