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**SARDAR PATEL UNIVERSITY**  
**BBA (IB) (Sem-IV; CBCS) EXAMINATION**

Saturday, 16<sup>th</sup> April - 2016

UM04CBBB01: Foreign Trade Incentives and Promotional Measures

10.30 am to 12.30 pm

Total marks: 60

**Note:** (1) Answer should be to the point.

(2) Figures to the right indicate full marks of the question.

- Q.1 Discuss the value, composition, and direction of India's export trade during the last five decades. (15)

OR

- Q.1 (a) Write detailed note on importance of India's export trade. (08)  
(b) Elaborate the major problems of Indian export sector. (07)  
Q.2 Give objectives of SEZs. List out incentives given by the government to the units in SEZs. (15)

OR

- Q.2 (a) Discuss the contribution of SEZs in India's export. (08)  
(b) Discuss the meaning, importance, and objectives of export promotion in India. (07)  
Q.3 Discuss export promotion measures offered by the government under: (15)  
(i) Services Export from India Scheme (SEIS);  
(ii) Town for Export Excellence (TEE) in new foreign trade policy.

OR

- Q.3 (a) Write note on Assistance to State for Infrastructure Development of Export (ASIDE). (08)  
(b) Discuss the export promotion measures given to the Status Holders (Export and Trading Houses). (07)  
Q.4 Write note on special focus initiatives given in new foreign trade policy for: (15)  
(i) Gems and Jewellery; (ii) Technology upgradation ( hi-tech products).

OR

- Q.4 Elaborate the initiatives given to exporter of handloom, handicrafts and leather products in new foreign trade policy. (15)

\*\*\*\*\*THE END\*\*\*\*\*

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