

SEAT No. _____

No. of Printed Pages: 01

SARDAR PATEL UNIVERSITY**S.Y. B. B. A. (HONOURS) (ITM 3 YEAR)****External Examination April 2018****Semester IV****Day: Friday****Date: 13th APRIL, 2018****Session: Afternoon****Time: 10:00 A.M. TO 12:00 P.M.****Subject Title: CORPORATE SOCIAL RESPONSIBILITY****Subject Code:****UM04EBBI03****Total Marks: 60****Note:**

All the questions are compulsory.

Draw diagrams and cite examples wherever necessary.

Figures to the right indicate marks.

Q. 1 What is business ethics? Explain features and importance of business ethics. [15]

OR

Q. 1 Define the term business ethics. Explain factors influencing business ethics in detail. [15]

Q.2 Define the concept of CSR. Also discuss CSR towards various groups of stakeholders in detail. [15]

OR

Q.2 Explain various reasons for CSR. Also explain arguments in favor of CSR in detail. [15]

Q. 3 Explain corporate governance in India with suitable examples. [15]

OR

Q. 3 (a) Discuss various Factors behind the origin of corporate governance. [08]

(b) Explain Important issues concern with corporate governance. [07]

Q. 4 Narrate the term CSR reporting. Also discuss need and importance of it in today's social environment. [15]

OR

Q. 4 (a) Write a detail note on reporting standards. [08]

(b) Explain practices of Social Responsibility Reporting in brief. [07]

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