

(6 & 9)

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SARDAR PATEL UNIVERSITY

BBA (Honours) (HM/TTM) Semester- IV (Regular)

EXAMINATION: APRIL' 2016

Subject Code: UM04EBBH03/T03

Day: Wednesday, 13th April 2016

Time: 10.30AM TO 12.30 PM

SUBJECT: Corporate Social Responsibility

Total Marks: 60

Note: Figures to the right indicate full marks.

- Q-1. Describe the term 'Ethics'. Discuss the relationships between Ethics & Business Ethics. What are the various factors influencing Business Ethics? Discuss. 15

OR

- Q-1. Write notes on the following.

- (a) Ethics & Business Ethics 07
(b) Need for Business Ethics 08

- Q-2. Discuss the concept of CSR. What are the arguments in favour of CSR? Discuss. 15

OR

- Q-2. Explain the term CSR. Explain in detail the CSR concept in context with various stake holders. 15

- Q-3. What is Corporate Governance? Discuss the historical background of it. 15

OR

- Q-3. Discuss in detail the important issues of Corporate Governance to be dealt with. 15

- Q-4. Discuss the needs and importance of Social Responsibility Accounting in detail. 15

OR

- Q-4. Explain the recent practices of Social Responsibility Accounting. 15

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