

[A-17, 19]

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SARDAR PATEL UNIVERSITY
BBA (HONOURS) EXAMINATION
SEMESTER - IV
THURSDAY, 23RD APRIL, 2015
10:30 A.M. TO 12:30 P.M.
UM04EBBH03/T03
CORPORATE SOCIAL RESPONSIBILITY

Note: 1. Figures to the right indicate marks of the questions.
2. Answers should be precise and to the point.

- Q.1. (A) Define Ethics. Write a note on nature and objectives of ethics. [08]**
(B) Describe the need for business ethics with example. [07]

OR

- Q.1. (A) Explain relationship between ethics and business ethics. [08]**
(B) Discuss arguments in favor of business ethics. [07]
Q.2. Explain practices of corporate social responsibility and reasons [15]
for social responsibility.

OR

- Q.2. Write a note on corporate social responsibility towards various [15]**
stake holders.
Q.3. What is corporate governance? Discuss important issues of [15]
corporate governance.

OR

- Q.3. Explain historical background of corporate governance and [15]**
corporate governance in India.
Q.4. Write note on (Any Two) : [15]
(A) Practice of social responsibility accounting
(B) Reporting standards
(C) Need of social responsibility accounting