

(A-3) Seat No: \_\_\_\_\_

No. of Printed Pages : 1

## SARDAR PATEL UNIVERSITY

B.B.A.(General) examination, Semester: IV (Nov 2015 Batch)

Day: Monday, Date: 09/05/2016

Session: Morning, Time: 10:30<sup>am</sup> to 12:30 PM

Subject/course code: UM04CBBA03/08

Subject/course title: ECONOMIC ANALYSIS-II

Mark: 60

NOTE: 1. figures to the right indicate full marks of the question.

2. your answer should be precise and to the point.

Q-1) What is indifference curve? Discuss the properties of indifference curve. [15]

OR

Q-1) Explain: (a) Marginal Rate of Substitution. [15]  
(b) Consumer's equilibrium.

Q-2) How is price and output determination under the conditions of Monopoly? Explain. [15]

OR

Q-2) What is price discrimination? Explain its degrees and possibility of Monopoly market. [15]

Q-3) Define monopolistic competition market and its price and output determination. [15]

OR

Q-3) (a) What is selling cost? [15]  
(b) Explain the excess capacity.

Q-4) what do you mean by Duopoly? Explain the cartel model of Duopoly. [15]

OR

Q-4) Short note on: (a) Price Rigidity Model of Prof. Sweezy. [15]  
(b) Characteristics of Oligopoly.