

SARDAR PATEL UNIVERSITY
BBA (General) (IV Sem.) Examination
Thursday, 21st March 2013
11 am – 1 pm
UM04CBBA03/08 – Economic Analysis II

Total Marks: 60

Note: (1) All questions are compulsory.
 (2) Figures to the right indicate marks.

Q.1

- (A) What are Indifferent Curves? Explain its schedules and diagrams. [08]
 (B) State the application of IC. [07]

OR

Q.1

- (A) What is Monopoly? Discuss its characteristics. [08]
 (B) Explain the equilibrium of a Monopoly Firm. [07]

Q.2

- (A) What is Monopolistics Competition? [08]
 (B) Explain the Important features of Monopolistic Competition. [07]

OR

Q.2

- (A) Explain Consumer's equilibrium with Indifference Curve and Diagrams. [08]
 (B) Discuss Properties of Indifference Curve. [07]

Q.3

- (A) Explain the Price Discrimination in Monopolistic Firm. [08]
 (B) What are the conditions necessary to make price discrimination more effective? Discuss. [07]

OR

Q.3

- (A) What is the meaning of Product Differentiation? [08]
 (B) What is meant by Selling Cost? Explain the effects of Selling Cost on Demand. [07]

Q.4

- (A) What is Oligopoly? Discuss its characteristics. [08]
 (B) What is Kinked Demand Curve? [07]

OR

Q.4

- (A) What is meant by Price War? Explain Price War Model. [08]
 (B) Short note on: Price Leadership [07]
