

No. of Printed Pages:1

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SARDAR PATEL UNIVERSITY
B.B.A.(GENERAL), 2014
IVth SEMESTER
Saturday, 22nd February 2014
10:30 a.m. to 12:30 p.m.
ECONOMIC ANALYSIS-II
UM04CBBA05

Note:

- Total marks: 60
- Figures in parenthesis refer to the marks.

Q.1 Give the concept of Indifference Curve Approach and explain Consumer's Equilibrium with the help of Indifference Curve. [15]

OR

Q.1 Write notes on :
1) Properties of Indifference Curve
2) Law of Marginal Rate of Substitution [15]

Q.2 Discuss the Price-Output determination of a short run Monopoly Firm. [15]

OR

Q.2 Write a notes on:
1) Features of Monopoly
2) Degrees of Price Discrimination [15]

Q.3 Discuss the Price-Output determination of a short run Monopolistic Firm. [15]

OR

Q.3 Write a notes on :
1) Features of Monopoly
2) Selling Cost Vs Production Cost [15]

Q.4 Explain the Cartel Model of Duopoly [15]

OR

Q.4 Write a notes on:
1) Characteristics of an Oligopoly Firm
2) Price War Model by Bertrand [15]

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