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(1)

SARDAR PATEL UNIVERSITY
SYBBA[Foreign Trade] – IV SEM EXAMINATION
Foreign Trade Incentives & Promotional Measures
UM04CBBF01

Thursday, 20 February 2014
10.30 am - 12.30 pm

TOTAL MARKS : 60

- Q.1 A) Discuss – “Export Trade of India as an Engine of Economic Growth”. 8
B) Highlight the Indian Export Performance briefly in terms of Value. 7
- OR**
- Q.1 What are the major problems of Indian Export Sector? 15
- Q.2 Evaluate SEZ in India & state its objectives & Importance. 15
- OR**
- Q. 2 A) Explain the Features of SEZ. 10
B) What are the Major Incentives given to SEZ unit? 5
- Q.3 A) Explain MAI scheme of Department of Commerce. 8
B) Explain Brand Promotion & Quality 7
- OR**
- Q.3 A) Explain “Service Export” Promotional Measures given by DGFT 8
B) What are the Incentives declared under Focus Market Scheme? 7
- Q.4 A) What do you understand by Market Diversification? What are the Special Focus Initiatives are introduce under Market Diversification. 8
B) Why Govt. of India initiated Handlooms & Handicraft? State the Initiatives for Handlooms & Handicraft. 7
- OR**
- Q.4 Write a short note on 15
1. Special Focus Initiatives on Gems & Jewelry
2. Town of Export Excellence