

54 (A-2) Seat NO: \_\_\_\_\_

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY  
BBA (SEMESTER-IV) EXAMINATION (NOV 2010)

SATURDAY 7<sup>th</sup> MAY 2016

10:30 a.m to 12:30 p.m

ECONOMIC ANALYSIS-II (UM04CBB102)

TOTAL MARKS:60

Note: (1) All questions are compulsory.

(2) Figure to the right indicates marks.

- Q.1 (A) What is indifference curve? Explain the main properties of indifference curve. (08)  
(B) Write short note on - consumer's equilibrium. (07)

OR

- Q.1 (A) Explain the use of indifference curve with reference to subsidy in cash vs in kind. (08)  
(B) Write short note on marginal rate of technical substitution. (07)

- Q.2 Explain the price output determination in monopoly. (15)

OR

- Q.2 What is price discrimination? When price discrimination is possible in monopoly? (15)

- Q.3 (A) Explain the main characteristics of monopolistic competitive firm. (08)  
(B) Write short note on excess capacity. (07)

OR

- Q.3 What is selling cost? Explain the effects of selling cost on demand curve. (15)

- Q.4 Attempt any two: (15)

- (A) Characteristics of an oligopoly market.  
(B) Price leadership model.  
(C) Price war model by Bertrand.  
(D) Price rigidity model.

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(1)