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SEAT No. _____

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[2014-15]

Sardar Patel University

BBA(ISM) Examination (III Semester)

Monday, 27th November 2017

02.00 PM – 04.00 PM

UM03CBBS06: HUMAN RESOURCE MANAGEMENT-I**Total Marks: 60**

Q1 Define the term 'Human Resource Management'. Discuss in detail functions of Human Resource Management. [15]

OR

Q1 What is Human Resource Planning? Explain the importance of HRP in brief. [15]

Q2 Define the term recruitment. Discuss in detail the sources of recruitment. [15]

OR

Q2 (A) Write a note on: Selection testing. [08]

(B) Discuss the steps involved in selection process in detail [07]

Q3 Define the term Promotion. Discuss in detail promotion bases and policy. [15]

OR

Q3 (A) What is transfer? Define the purposes of transfer. [08]

(B) Explain the concept and need of Demotion. [07]

Q.4 Explain the concept of performance appraisal? Explain the various method of performance appraisal in detail. [15]

OR

(A) Explain briefly the steps involved in performance appraisal process. [08]

(B) Discuss the Problem of performance appraisal in detail. [07]

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