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SEAT No. \_\_\_\_\_

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[25 & A-16] SARDAR PATEL UNIVERSITY

B.B.A.(I.B.) – Third Semester Examination

Day & Date : Friday, 24th November 2017, Time : 02-00 P.M. TO 04-00 P.M.

Subject: Personality Development

Subject Code: UM03FBBB01

Total Marks: 60

Note: Figures to the right indicate marks.

Q.1 Give meaning of "Personality" and discuss "Freudian" & "Neo-Freudian" stages in personality development. (15)

OR

Q.1 Give meaning of "Personality Traits" and explain "Personality Traits" of Indian managers. (15)

Q.2 Give concept of "Learning" and explain components of learning process. (15)

OR

Q.2 Give meaning of "Learning Organization" and discuss creating of learning organization. (15)

Q.3 Write Note On : (a) Perpetual Process. (8)

(b) Perpetual Organization. (7)

OR

Q.3 What is "Perpetual Selectivity"? Explain internal and external factors in perpetual selectivity. (15)

Q.4 Explain the need for "Team Building" and discuss team building ingredients. (15)

OR

Q.4 Write Note On : (a) Types of Team Building. (8)

(b) Team Development. (7)

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