

(44)

SEAT No. _____

No. of Printed Pages: 01

SARDAR PATEL UNIVERSITY
B.B.A. (HON) TTM (3 Years) EXAMINATION
SEMESTER-III
WEDNESDAY, 22nd NOVEMBER 2017
2.00 P.M. TO 4.00 P.M.
UM03CBBT11
EMERGING TRENDS IN TOURISM

TOTAL MARKS: 60

Note: 1. Figures to the right indicate marks of the questions.
 2. Answers should be precise and to the point.

- Q.1** Explain the following new types of concepts emerging in tourism (15)Marks
 i.e
- Nautical tourism
 - Literary tourism
 - Eno tourism

OR

- Q.1** What do you mean by the Cultural heritage tourism and Grand tourism? Explain both.

- Q.2** What do you mean by the Impact of ecotourism? Explain the positive and negative impact of ecotourism. (15)Marks

OR

- Q.2** Explain the following terms...
- Eco resort
 - Theme park
 - Urban tourism

- Q.3** What do you mean by the Economic impact? Explain the measuring economic costs and benefit. (15)Marks

OR

- Q.3** What is Socio-cultural impact of the tourism? Explain it.

- Q.4** What is measuring the tourism demand? Explain it. (15)Marks

OR

- Q.4** Explain the Determinants of tourism demand.

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